



making measurement **SMART**



CHANGING THE GAME

when your equipment works for you

Ever feel like you spend a lot of time calibrating, cleaning and maintaining your equipment, for little reward? What if your equipment could do more for you, and really make your work easier? One firm in Cambridge, UK asked just that and is launching their newly developed pH meter this November.

"We wanted it to be more than a meter, more than just displaying a number on screen" explains David Miller, lead developer at TRUEscience.

Their revolutionary new smart pH meter incorporates a range of clever features, all designed to make the user's job faster, easier and smarter. What's more, all of this is delivered in an Android app interface - so you can get started from as little as £200.

The smart features on the app begin when it's used as a basic pH meter. The front screen immediately shows you when the probe was last calibrated, or if it needs to be calibrated again, so you can always be sure of accurate results without wasting time doubling up on calibrations. With individual user logins you can even see who it was that calibrated.

But you really see how TRUEscience are "making measurement smart" when you start to use the advanced features.

With just a few touches, you can set up a log of results over time, set alarms to alert you to rogue results, record readings alongside a photo and GPS co-ordinates, and even be alerted when your buffer is expiring.

"Our team has combined years of experience in application and technical support, listening to what real end users wish their meters could do. It's these suggestions from real people which have made TRUEscience pH what it is - every feature is there in response to a real life suggestion." David told us

"The great thing is, these features will keep growing and evolving. Since the "meter" is an app, we're able to update it as we get more of these suggestions. We will continue to listen, continue to develop and all you need to do is press "update" on your tablet."

These changes are already underway, with the team making new developments to add conductivity, ISE, Redox and Dissolved Oxygen probes to the system.